EQUITY COOPERATIVE LIVESTOCK SALES ASSOCIATION



401 Commerce Avenue • P.O. Box 1003 • Baraboo, WI 53913 608-356-8311 • 800-362-3989 • 608-356-0117 fax • www.equitycoop.com

August 29, 2011

Dear Upper Peninsula Dairy Producer:

Equity Livestock is currently evaluating the calf market situation in the Upper Peninsula of Michigan and looking at the feasibility of instituting a calf marketing program. The program is going to be reviewed from the aspect of animal health regulation and the volume of calves that may be available, as well as the quality of the calves. Since the advent of TB in Michigan the regulation for cattle movement into Wisconsin is extremely restrictive. As a result, producers in the UP have lost a significant market for their livestock.

If you are interested, please complete and return the survey below to: **EQUITY COOPERATIVE LIVESTOCK SALES ASSOCIATION**

P.O. Box 1003

Baraboo WI 53913

Or, feel free to complete online at www.equitycoop.com or by phone by calling 1-800-362-3989. We look forward to working together to serve your future livestock marketing needs.

In Cooperation,

EQUITY COOPERATIVE LIVESTOCK SALES ASSOCIATION

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	UPPER PENINSULA DAIRY PRODUCER SURVEY		
1.	How do you currently market your calves (check all that apply)? ☐ Ship to a Michigan auction ☐ Sell direct off the farm ☐ Raise the calves on the farm ☐ Other (please specify):		
2.	Would you consider marketing your calves into a dedicated program for UP calves if the Wisconsin Animal Health department would allow them to be imported into Wisconsin? ☐ Yes ☐ No		
3.	What is the number of calves that you would market on a monthly average? ☐ Less than five ☐ Five to 10 ☐ 10 to 15 ☐ 15 or more		
4. Wha	What is the current cash market range that you are receiving for your $□$ 10.00 – 20.00 /cwt $□$ 51.00 -75.00 $□$ 21.00 – 50.00/cwt $□$ 76.00/cwt are	/cwt	
5. Wha	5. What marketing cost do you currently pay including trucking per head?		